

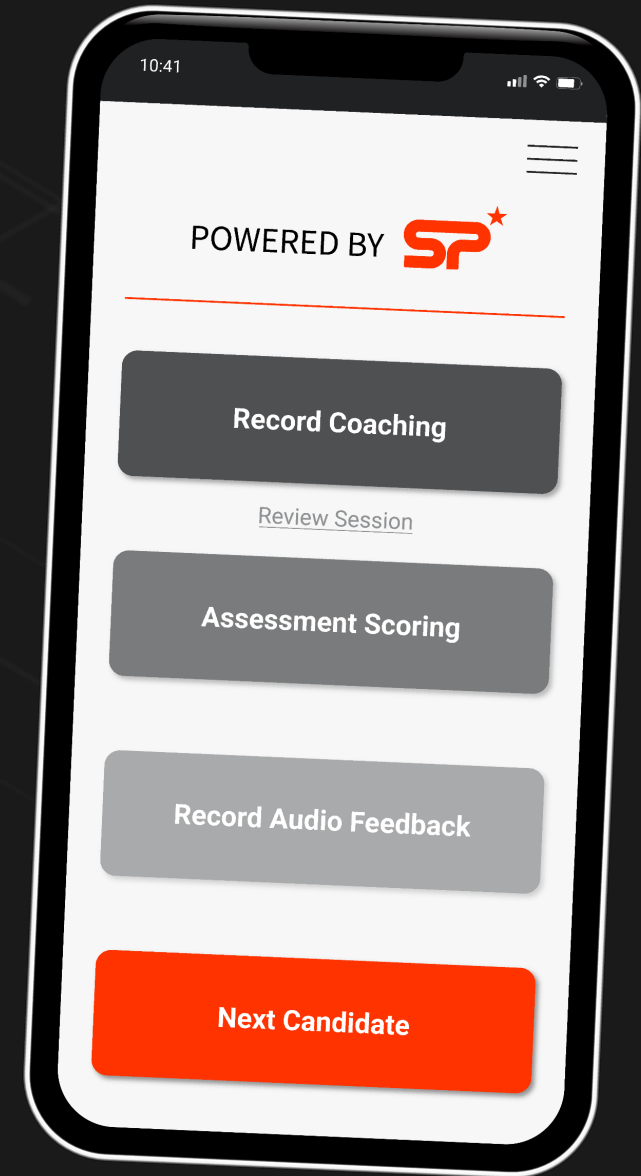


The Coach
DEVELOPMENT APP



The DEVELOPMENT APP

- PRO, A, B and C license assessments, with built-in feedback
- Multiple assessments & Action plans
- Online and Offline functionality
- All criteria built-in and bespoke to your organization
- Unique student feedback
- Audio feedback
- Remote assessment
- Real time assessment
- Easy to use
- Time and efficiency savings



Real Time Coach

ASSESSMENT

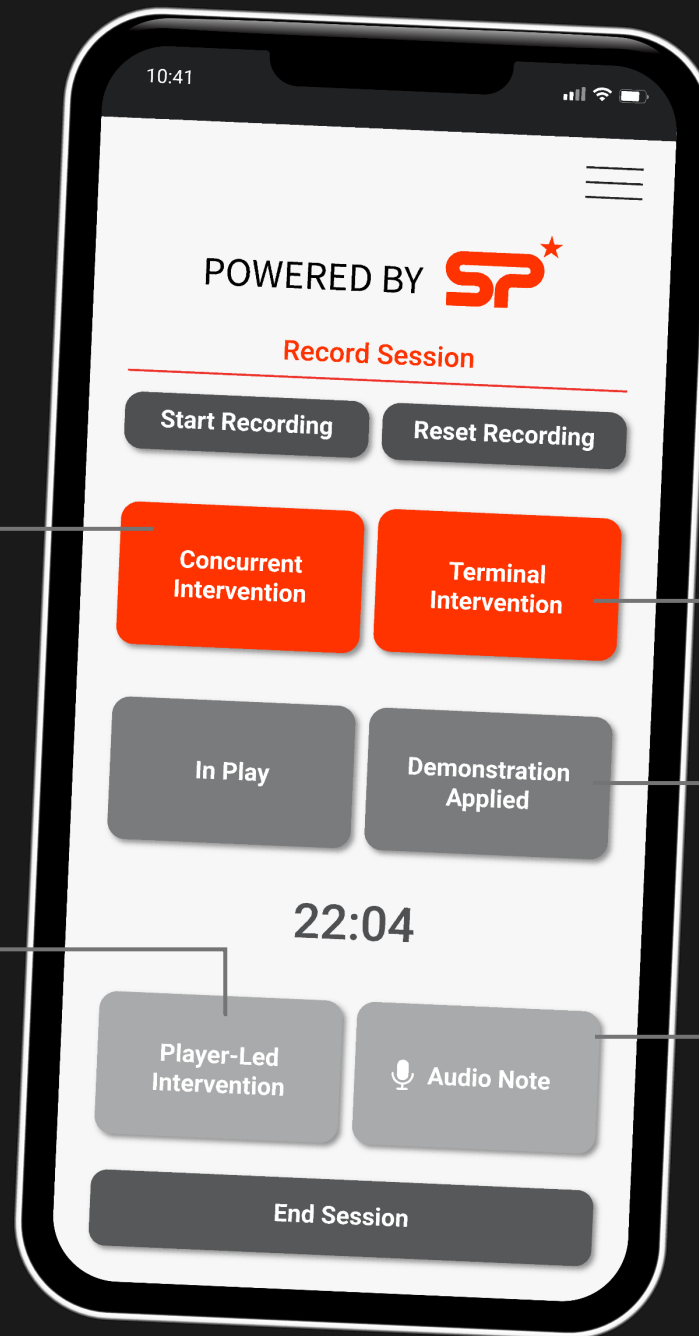
CAPTURE

Concurrent Interventions

- **When:** During the activity, without stopping play
- **How:** Offer quick, concise instructions or feedback while players continue
- **Example:** “Good movement, but check your shoulder next time!”
- **Advantages:** Maintains session flow and mirrors game-like conditions

Player-Led Interventions

- **When:** Encouraging players to analyze and suggest solutions themselves
- **How:** Pose reflective questions to promote critical thinking and problem-solving
- **Example:** “What could we do differently in this situation?”
- **Advantages:** Develops decision-making skills and ownership of the game



Terminal Interventions

- **When:** After the activity concludes or during natural breaks
- **How:** Reflect on performance, summarize key points, and offer actionable advice
- **Example:** “When we’re under pressure, let’s try to use the wide areas to create space.”
- **Advantages:** Allows for detailed feedback without disrupting the session’s rhythm

Demonstration Applied

- The coach purposefully models the correct technique, movement, or tactical action to support learning beyond verbal instruction
- The coach uses timely interventions within the session to stop, adjust, and clearly demonstrate necessary corrections
- The demonstration establishes a clear performance standard, giving players a visible example of the expected quality, positioning, decision-making, and intensity

Audio Note

- Record multiple audio notes during live assessments for contextual feedback

Assessment Features Tailored for COACH DEVELOPMENT

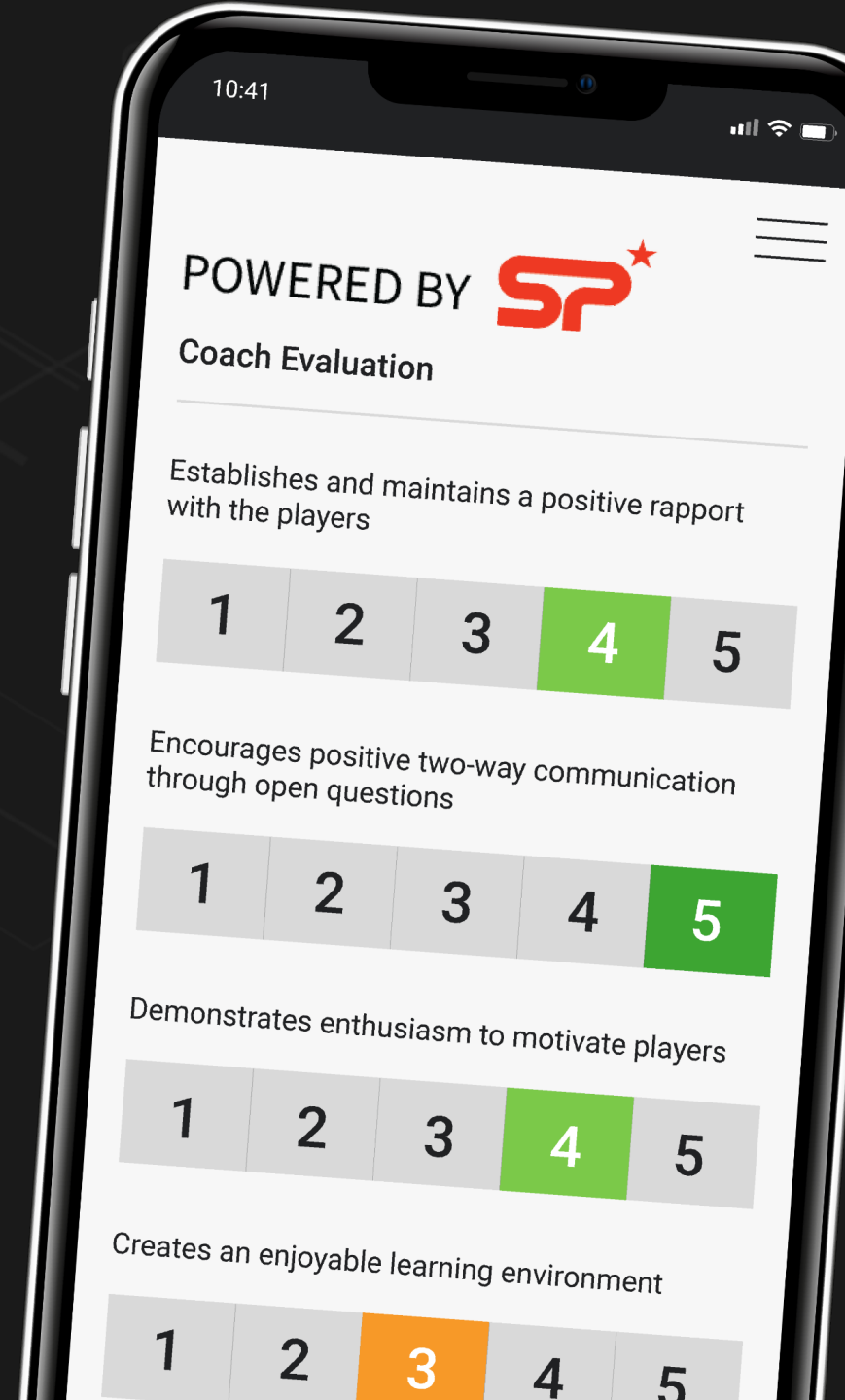
↕ Pre-populated feedback linked to each question & score, aligned with coaching competencies

📊 Color-coded scoring system for clear visual performance indicators

📄 Fully customizable assessment criteria based on your coaching framework and development goals

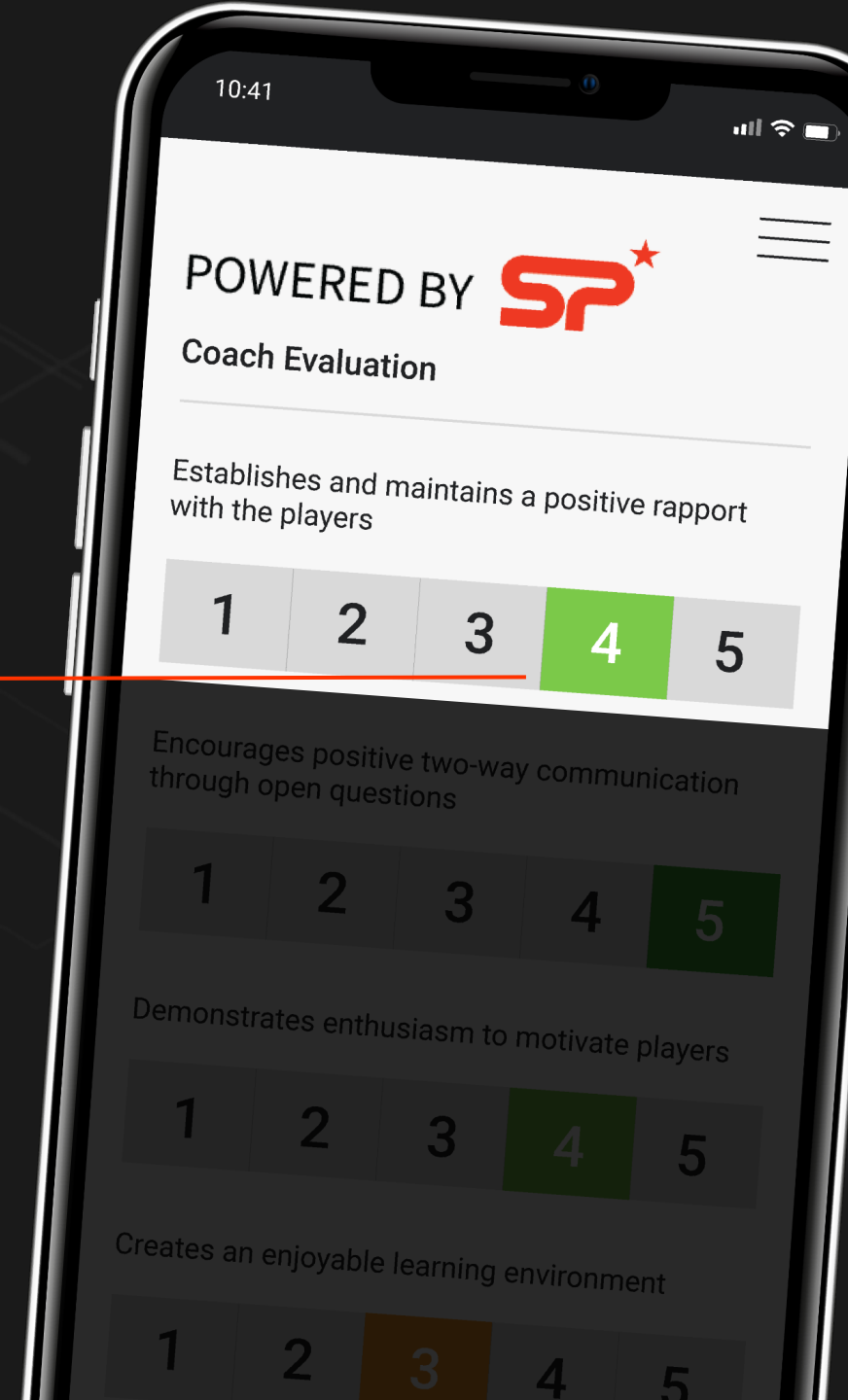
🔍 All data captured and accessible to both the assessor and the coach for transparency and review

📅 Built-in Action Plan Builder to support ongoing coach development and targeted improvement



Pre-populated FEEDBACK

Criteria	Score	Descriptor
Establishes & maintains a positive rapport with the players?	1	The coach struggles to build a positive relationship with the players, showing little engagement or understanding of their needs, which affects team morale and trust.
	2	The coach makes some effort to connect with players but lacks consistency in communication and support, leading to occasional disconnects within the team.
	3	The coach maintains a neutral relationship with the players, offering basic encouragement but not going beyond standard interactions to create a truly positive and supportive environment.
	4	The coach builds a strong rapport with most players, fostering a supportive and respectful atmosphere where players feel comfortable and motivated to improve.
	5	The coach consistently establishes and maintains a positive rapport with all players, creating a welcoming, trusting, and engaging environment that enhances both individual and team development.



Feedback DASHBOARD



Assessment Scores clearly displayed for each performance area





Detailed written feedback aligned with standards



Integrated Action Plan outlining key development areas



Insights into coaching styles, game management, and match timings

 BREAKDOWN	<u>Assessment 1</u> Jane Doe 09/01/2026	<u>Assessment 2</u> Jane Doe 04/02/2026	 Best score
Coach Evaluation			
Establishes and maintains a positive rapport with the players	3	4	4
Encourages positive two-way communication through open questions	2	5	5
Demonstrates enthusiasm to motivate players	4	4	4
Creates an enjoyable learning environment	4	3	4

Feedback DASHBOARD



Playback functionality for assessors' audio feedback, supporting contextual learning





Upload and access supporting documents and match footage for review



View individual assessment reports and track cumulative performance trends over time



Color-coded scoring for quick identification of strengths and areas for improvement

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